



**ZACK LOWRY**

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1395 Brookeville Ave A, Columbus OH

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## Profile

Graphic designer with over 10 years of experience relating to retail, licensed merchandise, product design, and packaging. Able to excel at many design related positions using skills in Adobe Creative Suites and illustration.

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## Education

### **The Modern College of Design, Dayton, Ohio**

- Associate Degree of Applied Business in Advertising Art - 5/25/13

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## Awards/Honors

- 2014 – Hermes Award - Bronze Addy
- 2011 – National Art Honor Society
- 2010 – Columbus Museum Art Show - 1st place
- 2008 – Ohio State Fair Art Show - 1st place

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## Skills

- Adobe Creative Suite
- Fashion/Apparel
- Microsoft Office Suite
- Color Correction
- Photoshop CS5 & CS6
- After Effect CS5 & CS6
- Coding: HTML & CSS
- Microsoft Excel
- Illustrator CS5 & CS6
- Digital and Screen Print
- Product Photography
- InDesign CS5 & CS6
- Dreamweaver
- Fine Arts

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## Design Experience

### **Art Brands, Columbus, Ohio**

Production Artist - 6/24 – Current

- Creating a variety of in-house designs including typographical pieces and illustrations for stock to be later pressed on garments specified by customers for holidays and sporting events
- Tasks included color correcting and setting up files for apparel, products, merchandise and signage using Adobe Creative Suites for print.

### **Just Funky LLC, Columbus, Ohio**

Graphic Designer - 2/15 – 4/24

- Worked with other designers to create unique products using a combination of licensor provided artworks and original concepts using Adobe Photoshop and Illustrator
- Created a variety of presentations and style guides in InDesign to display new concepts, products and assets created for buyers
- Collaborated with many licensors to create Just Funky's first ever line of licensed shoes

### **Quality Ink, Columbus, Ohio**

Graphic Designer - 5/14 – 12/14

- Created logos for clients as well as print specific design such as brochures, signage, business cards and a variety of marketing materials using Photoshop and Illustrator
- Tasks included setting up pages on InDesign for printing, cleaning up images through photoshop, and collaborating with local businesses to establish brands

### **United Rehabilitation Services, Dayton, Ohio**

Intern - 1/13 – 1/13

- Updated logos and signage for charity events relating to those with special needs
- Designed banners, brochures, and pamphlets for clients to follow and learn about the functions of the organization and what services they provide.

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## References

Provided Per Request